atelier tokimeki

PRIVACY NOTICE

Last updated: 19 July 2022

At atelier tokimeki ("we", "us", "our") we respect our website visitors' ("you", "your") privacy, and we want to be transparent about the types of personal information we collect about you and how we use such information.

In this Privacy Notice (the "Notice") we explain how we use your personal data, including cookies, when you visit our website at https://www.ateliertokimeki.com (the "Website") and how you can exercise your data privacy rights.

If you have any questions or concerns about our use of your personal data, please contact atelier tokimeki as specified under the "How to contact us" section below.

Identification of the controller

Atelier tokimeki (owned by Yuri Saito) registered in Saint-Julien-Genevois, France, owns the Website, which is operated by Wix.com Ltd (hereinafter "Wix"). Atelier tokimeki processes your personal data as a data controller and Wix as a data processor in accordance with applicable legislation, namely Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter "GDPR") (referred to as "Data Protection Law").

What personal data do we collect?

Name, surname, and e-mail address

You might be prompted to provide your surname, name, and e-mail address to register for a specific event described on our Website. While you register, you can also opt in to subscribe to our newsletter. We will only use your personal data to register you for that specific event and in accordance with this Notice. If you have opted in to receive our newsletter, we will store your surname, name, and e-mail address in order to send our newsletter. You can opt out from our newsletter any time by contacting us at contact@ateliertokimeki.com.

IP address and other technical information

When you visit the Website, atelier tokimeki collects certain information automatically from your device. In the European Economic Area, this information is considered personal data under applicable Data Protection Law.

The information is collected automatically and may include your IP address, device type, unique device identification numbers, browser-type, broad geographic location (e.g., country or city-level location) and other technical information. We may also collect information about traffic and how your device has interacted with our Website, including the pages accessed and links clicked.

Cookies

A cookie is a small file of letters and numbers downloaded on to your computer when you access certain websites. In general, cookies allow a website to recognise a user's computer. The most important thing to know is that they make our Website user-friendly, for example, by remembering site preferences and language settings, as well as by monitoring and analysing the performance, operation and effectiveness of the Website for internal purposes and ensuring the Website is secure and safe to use.

We use first-party essential cookies that let you navigate the website and use essential features like secure and private areas. These cookies are strictly necessary for the functioning of the Website and your consent is not required. We also use a functional cookie to remember choices Users make to improve their experience (e.g., language). When you first visit our Website, a cookie banner is prompted and you can manage your preferences. In the table below you will see more details about the name, purpose, and duration of each cookie.

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential

Cookie Name	Purpose	Duration	Cookie Type
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

Why do we collect your personal data?

- To analyse and monitor general trends and patterns in the use of the Website;
- To improve the content, performance and organisation of the Website;
- For internal data analytics;
- To respond to your questions or requests;
- To provide you with the services you have requested.

We will use the personal data we collect from you exclusively for the purposes described in this Notice or for purposes that we explain to you at the time we collect your personal data.

On what legal grounds do we process your personal data?

We will process your personal data to execute the Terms of Use of this Website and to carry out our business legitimate interests (e.g. to provide you with information about our services and respond to your requests) where such interests do not override your fundamental rights and liberties.

How long do we keep your personal data?

We will retain your personal information for the period necessary to fulfil the purposes outlined in this Notice and as long as we require the personal data to provide you with the services you requested. Cookies are retained as detailed in the table under the "Cookies" section above.

Who do we share your data with?

Our website provider, Wix, which acts as our data processor. For more information about Wix you can read <u>Wix's Terms of Use</u>, <u>Wix's Privacy Policy</u> and their <u>Data Processing Addendum</u>.

Our consultation booking form is hosted by Calendly. For more information about Calendly please read their <u>Calendly's Terms of Use</u> and <u>Calendly's Privacy Notice</u>.

When you register to our events, you may be prompted to open Google Forms, which we use to manage our registrations. For more information about Google Forms, please read <u>Google Terms</u> of <u>Use</u> and <u>Privacy Policy</u>.

We will ensure that third parties accessing the personal data comply with the same data protection requirements as we do, and that the personal data will be used exclusively for the purposes set out in this Notice.

International data transfers

We do not intend to transfer your personal data outside of the EU/EEA or in any country which is not considered offering an adequate level of protection for the Personal Information of EU Member State residents. If so required, we will ensure your personal data is protected and safely transferred as required by Data Protection Law.

Links to other websites

This Website may include links to other websites that are not operated or maintained by us and are not covered by this Notice. The processing of personal data on these third-party websites

including by use of cookies, is subject to these third party's notices and terms and conditions. Please review the notices and terms and conditions of each website you visit.

How we protect your privacy

We will process personal data:

- <u>Fairly:</u> this means that we are transparent about how we process personal data and that we will process it in accordance with Data Protection Law.
- <u>For specific and lawful purposes</u>: we will not process it in a manner that is incompatible with those purposes.
- Proportionately to the purposes which the processing is intended to achieve.
- Accurately: we take appropriate measures to ensure that personal data that we hold about you is accurate, complete and, where necessary, kept up to date. Please also notify us of any changes to the personal data that we hold about you.
- <u>Securely</u>: using appropriate technical and organisational measures to protect the personal data that we collect and process about you. Your personal data will not be used in ways other than as set forth in this Notice or in ways that are not compliant with Data Protection Law.

Your data protection rights

You have the following data protection rights:

- Access: this means you may request access to and obtain a copy of your personal data.
- Rectification: you may also request that any personal data that is inaccurate or incomplete be rectified or completed.
- <u>Erasure</u>: you may request that your personal data be erased under certain legal conditions (for example, where the personal data is no longer needed to achieve the purposes for which the information was initially collected).
- <u>Objection</u>: this means you may object to the processing of your personal data, ask us to restrict processing of your personal data or request portability of your personal data under certain legal conditions.
- Opt-out: if applicable, you have the right to opt out of electronic marketing communications we send you at any time and free of charge.
- Withdraw your consent: similarly, if we have collected and process your personal data with your consent as legal basis, you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal data conducted in reliance on lawful processing grounds other than consent.

You have the right to complain to a data protection authority about our collection and use of your personal data. For more information, please contact your local data protection authority. Contact details for data protection authorities in the European Economic Area, Switzerland and certain non-European countries (including the US and Canada) are available here.

You may exercise any of the rights above at any time by contacting us as described under the "How to contact us" section below.

Updates to this Notice

We may update this Notice from time to time in response to changing legal, technical or business developments. When we update our Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make.

You can see when this Notice was last updated by checking the "last updated" date displayed at the top of this Notice.

How to contact us

If you have any questions or concerns concerning this Notice, the way we process your personal data or if you wish to exercise your data privacy rights as described above, please contact us at contact@ateliertokimeki.com.